

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

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Art Unit: 3621

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Serial No.: 09/474,588

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Examiner: James A. Reagan

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Filed: December 29, 1999

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For: METHODS AND SYSTEMS  
FOR CREATING MODELS FOR  
MARKETING CAMPAIGNS

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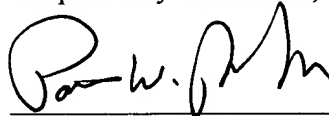
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P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL LETTER FOR TERMINAL DISCLAIMER TO OBVIATE A  
DOUBLE PATENTING REJECTION OVER A PENDING REFERENCE  
APPLICATION**

Transmitted herewith is a Terminal Disclaimer to Obviate a Double Patenting Rejection over a Pending Reference Application. The pending reference application is 09/474,539. Also, transmitted herewith is a Request for Continued Examination ("RCE") requesting that the previously filed Amendment After Final be entered.

These documents are submitted herewith based on comments provided by the Examiner. The Examiner has advised Applicants that he would allow this case if Applicants filed: (i) an RCE entering the previously filed Amendment After Final, and (ii) a Terminal Disclaimer to Obviate a Double Patenting Rejection over a Pending Reference Application, namely application 09/474,539. Applicants have relied on these comments from the Examiner in submitting these documents.

Respectfully Submitted,



Patrick W. Rasche

Reg. No. 37,916

ARMSTRONG TEASDALE LLP

One Metropolitan Square, Suite 2600

St. Louis, Missouri 63102-2740

(314) 621-5070

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**TERMINAL DISCLAIMER TO OBTAIN A PROVISIONAL DOUBLE PATENTING  
REJECTION OVER A PENDING "REFERENCE" APPLICATION**Docket Number (Optional)  
17207-00005

In re Application of: SAMRA et al.

Application No.: 09/474,588

Filed: December 29, 1999

For: METHODS AND SYSTEMS FOR CREATING MOMENTS FOR MARKETING CAMPAIGNS

The owner\*, General Electric Capital Corporation, of 100 percent interest in the instant application hereby disclaims, except as provided below, the terminal part of the statutory term of any patent granted on the instant application which would extend beyond the expiration date of the full statutory term of any patent granted on pending reference Application Number 09/474,539, filed on December 29, 1999, as such term is defined in 35 U.S.C. 154 and 173, and as the term of any patent granted on said reference application may be shortened by any terminal disclaimer filed prior to the grant of any patent on the pending reference application. The owner hereby agrees that any patent so granted on the instant application shall be enforceable only for and during such period that it and any patent granted on the reference application are commonly owned. This agreement runs with any patent granted on the instant application and is binding upon the grantee, its successors or assigns.

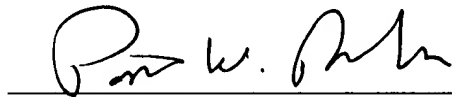
In making the above disclaimer, the owner does not disclaim the terminal part of any patent granted on the instant application that would extend to the expiration date of the full statutory term as defined in 35 U.S.C. 154 and 173 of any patent granted on said reference application, "as the term of any patent granted on said reference application may be shortened by any terminal disclaimer filed prior to the grant of any patent on the pending reference application," in the event that: any such patent: granted on the pending reference application: expires for failure to pay a maintenance fee, is held unenforceable, is found invalid by a court of competent jurisdiction, is statutorily disclaimed in whole or terminally disclaimed under 37 CFR 1.321, has all claims canceled by a reexamination certificate, is reissued, or is in any manner terminated prior to the expiration of its full statutory term as shortened by any terminal disclaimer filed prior to its grant.

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

2. ☒ The undersigned is an attorney or agent of record. Reg. No. 37,916



Signature

September 9, 2005

Date

Patrick W. Rasche

Typed or printed name

(314) 621-5070

Telephone Number

- ☒ Terminal disclaimer fee under 37 CFR 1.20(d) is included.

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\*Statement under 37 CFR 3.73(b) is required if terminal disclaimer is signed by the assignee (owner).

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